

## Housing Summit 2010

February 23 • 8:30 am - 1:30 pm  
Greensboro Coliseum



## Housing Matters for a Sustainable Greensboro:

We're on the path to a healthy, green, affordable, fair future!

### Hosts:



### Partners:



### Sponsors:



  
**greensboro housing coalition**  
122 N. Elm St., Ste. M-6  
Greensboro, NC 27401

*Join us!*

**Housing Summit 2010**

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non-profit organization  
US POSTAGE

**PAID**

Greensboro, NC  
PERMIT #101



## Join us February 23 on the green path to sustainability!

Greensboro is well on its way to becoming a national leader and model for sustainable housing options. Safe, fair and sustainable practices will create jobs, reduce pollution, conserve water, decrease health costs, increase stability, and build social capital. Come join us on the green path to the future and discover how we'll strive to reach our goal — and how you can be part of the big picture!

Help Greensboro implement the new Federal Livability Principles

- ✦ Provide more transportation choices
- ✦ Promote equitable, affordable housing (energy efficient choices for all incomes, races, ages)
- ✦ Enhance economic competitiveness
- ✦ Support existing communities
- ✦ Coordinate and leverage federal policies and investment
- ✦ Value communities and neighborhoods

**Hear from local, state, and national experts about the future of sustainable housing here and across the country.**

Learn about Greensboro's five year housing plan for 2010-2014. You'll be able to share your own sustainable housing hopes and plans for the next five years. Take part in round-table discussions about what you're doing to help make housing fair, safe, and affordable. Set priorities for the Consolidated Plan for Housing Activities. Meet new community partners also joining you on the path to sustainable housing!

### To register:

Please go to <http://www.guilfordnonprofits.org/calendar/index.php> and click on Housing Summit 2010 or call Greensboro Housing Coalition at 336/691-9521, ext. 304. Scholarships are available, thanks to the City of Greensboro and Community Foundation of Greater Greensboro; contact 373-2723 for eligibility.

For special needs, exhibit tables, or other questions, call 691-9521.



### Keynote Speaker: Shelley Poticha

*Shelley Poticha is the Senior Advisor for Sustainable Housing and Communities at the U.S. Department of Housing and Urban Development. Poticha has also been a Co-Chair at Transportation for America since its launch in 2008, president and CEO of the national nonprofit Reconnecting America since 2004, and former executive director of the Congress for the New Urbanism. Poticha has become a national leader for the reform of land-use and transportation planning and policy, stimulating a national conversation about the role of transportation in shaping communities and making them more sustainable and affordable.*

### Schedule:

8:30-9:00

Registration, exhibits

9:00-9:15

Welcome - *Senator Katie Dorsett*

### Vision

Greensboro is on the path to becoming a national leader in green, healthy, affordable, fair housing

9:15-11:15

Where are we now? How do we get to green, healthy, affordable, fair housing?

### Speakers

- ✦ Staying green - *Ward Lenz, NC Commerce Energy Office, and Arnie Katz, Advanced Energy*
- ✦ Getting healthy - *Healthy Homes bus tour video by McWhorter Concepts*
- ✦ Ending homelessness - *Martha Are, NC Recovery Homeless Prevention*
- ✦ Preventing foreclosure - *Chris Kukla, Center for Responsible Lending*
- ✦ Being fair - *Mark Sills, FaithAction and Cheryl Gant, City of Greensboro - Human Relations*
- ✦ Connecting to opportunity - *April Harris, ActionGreensboro*
- ✦ Integrating for sustainability - *Bob Powell, Community Sustainability Council*

11:15-11:45

Table discussions

11:45-12:00

Break, get lunch boxes

12:00-12:45

Awards luncheon - *Awards presented by Rep. Pricey Harrison and committee*

12:45

Introduction of keynote speaker - *Mayor Bill Knight*

12:45 - 1:15

Keynote - *Shelley Poticha*

1:15 - 1:30

Wrap up - *Walker Sanders, Community Foundation of Greater Greensboro*

*\*If you'd like to nominate an individual or organization, you may download nomination forms on [www.greensborohousingcoalition.com](http://www.greensborohousingcoalition.com). Deadline is January 31.*